

[coalumni] FW: Free lance Opportunity for a part time independent contractor.

Likes, Terrence <tlikes@comm.msstate.edu>
To: CO alumni <coalumni@lists.msstate.edu>

Mon, Sep 20, 2021 at 11:19 AM

FYI

If interested, please contact William.

Dr. Terry Likes
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From: William Tomlin <wtomlin@appliedtrg.com>
Date: Monday, September 20, 2021 at 11:11 AM
To: "Likes, Terrence" <tlikes@comm.msstate.edu>

Subject: Free lance Opportunity for a part time independent contractor.

Dr Likes

Thank you for taking my call this morning and as requested here is what we are looking for.

Below is the Statement of work:

Media Planner/Reporter/Public Affairs Specialist

Shall be knowledgeable and experienced regarding the functions of an external affairs operations during a disaster event. Shall be able to coach and train members of the military/FEMA on how to prepare for an interview, news conference, or other media events. Shall be able to coach and train members of the public affairs unit on their duties and responsibilities while responding to a disaster. Shall be proficient with Microsoft Office suite of products to include Word, Excel, Power Point, & Outlook. Select individual should have a minimum of 2 years of experience working in the public affairs field as a Broadcast Journalist. Preferred experience and within an emergency operations environment or equivalent time in supporting that function during FEMA disaster exercises and training.

Specific Skills

Have the ability to shoot and edit video for short simulated news reports

Have the ability to write simulated social media post and simulated print media articles

Have the ability to be part of a team that conducts simulated interviews (in person and/or via zoom/teams/etc.)

We are willing to work with the candidates to close the gap in understanding the relationship between the media and disaster response.

Compensation:

\$31.77 per hour

Travel Expenses are reimbursed following the Federal Travel Guidance (https://www.gsa.gov/travel/plan-book/perdiem-rates).

If you have any questions or would like more information please feel free to contact the undersigned.

If you would like to apply for this opportunity please send your resume to wtomlin@appliedtrg.com

Bill Tomlin

Exercise Design and Control Task Lead

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